

HARI KRISHNAN

• FOUNDER - YOUTOOPRENEUR™



A driven and disciplined creator with a deep passion for design, storytelling, and digital innovation. Known for blending creativity with strategic thinking, and for turning ideas into impactful digital experiences. Highly adaptable, self-motivated, and focused on long-term growth, with a strong commitment to excellence, consistency, and continuous learning. Dedicated to building meaningful work that creates impact, inspires people, and drives measurable results.

CONTACTS

- Phone**
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- Website**
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- Address**
No.11, Sri Kamatchi Avenue,
Mangadu, Chennai - 600122

EDUCATION

- 2025** **M.Sc Psychology.,**
Annamalai University,
Kumbakonam
- 2020** **B.Lib.Sc.,**
Annamalai University,
Kumbakonam
- 2019** **ADVFX+.,**
Maya Academy in Advanced
Cinematic, Chennai
- 2016** **B.A Hindi.,**
Maya Academy in Advanced
Cinematic, Chennai
- 2016** **MBA (Finance),**
Bharadidasan University, Tiruchi
- 2013** **B.Com.,**
SASTRA University, Kumbakonam

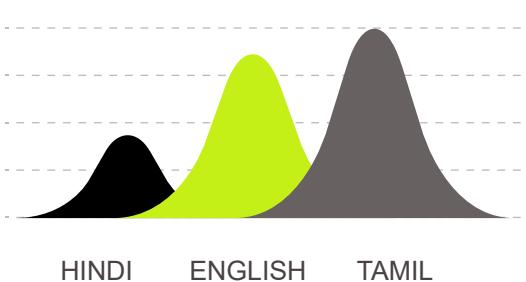
WORK EXPERIENCE

- YOUTOOPRENEUR™**
Chennai
FOUNDER & CEO
Founder of YouTooPreneur™, a creative marketing agency dedicated to empowering entrepreneurs with innovative digital strategies and personalized solutions. Our mission is to transform your vision into reality through creativity and expertise.
- AP International Films**
Chennai
PROFESSIONAL VIDEO EDITOR
Worked as a Video Editor having a strong proficiency in Adobe Premiere Pro, and able to handle the full range of its features and capabilities, including color grading, audio mixing, and motion graphics to enhance the visual appeal of the films.
- TATA Consultancy Services**
Chennai
SENIOR KYC ANALYST
Worked as a KYC Analyst for 2 years, where I was responsible for performing screening, customer due diligence and KYC reviews on various clients including Sole trader, Partnership, PEP, Charity, and Funds for HSBC Bank.

HOBBIES

-  Book Collecting
-  Content Creation
-  Blogging
-  Listening to Podcast
-  Networking

LANGUAGE SKILLS



PRO SKILLS

-  Team Work
-  Leadership
-  Strategic Planning

AWARDS & ACHIEVEMENTS

- Secured **School Third** in 12th Board Exam.
- Passed **Competitive Ability with 'U' Grade** conducted by Department of Commerce and Management Studies, SASTRA University.
- Awarded the **Best Performer in English Typewriting** – Senior Grade by Thirukkudanthai Commerce Institutes' Association in August, 2012.

DIGITAL CERTIFICATES

- 2022**  **Google Digital Unlocked (GOOGLE)**
IAB Europe & The Open University
- 2022**  **Introduction to SEO (UCDAVIS)**
University of California
- 2022**  **Inbound Social Media Strategy**
HubSpot Academy
- 2022**  **Introduction to Affiliate Marketing for Beginners**
SkillUP by Simplilearn
- 2022**  **Digital Marketing Basics**
Digital Scholar.

TOOLS I HANDLE



SOCIAL

-  **LINKEDIN**
<https://www.linkedin.com/in/harikrishnan95/>
-  **INSTAGRAM**
<https://www.instagram.com/insta.with.hari/>
-  **FACEBOOK**
<https://www.facebook.com/hari.krishnaa.334>
-  **FIVERR**
https://www.fiverr.com/hariee_krishna

EXPERTISE

